

FulleRulle Partner Agreement

Version 1.3 · 24 October 2026

1. Parties and documents

1.1 This agreement is made between FulleRulle, a Swedish sole proprietorship (enskild firma), Mogatan 6, 942 95 Vidsel, Sweden, VAT no. SE870929958401, e-mail info@fullerulle.se, phone +46 73 256 47 41 ("FulleRulle"), and the person or company that applies through the application form on fullerulle.se (the "Partner").

1.2 The agreement consists of these terms, the details that the Partner gave in the application form, and the Partner's rates as stated in FulleRulle's approval e-mail. FulleRulle's Privacy Policy applies in addition. If they conflict, these terms and the rates apply to the relationship between FulleRulle and the Partner.

1.3 The Partner accepts these terms in the application form, by reading them and ticking the box. The agreement is concluded when FulleRulle approves the application by e-mail. From then on the Partner code is active.

2. What the programme is

2.1 The Partner recommends FulleRulle tours and gift cards to its own customers, contacts or audience and hands out a personal Partner code and link.

2.2 The Partner only recommends. The Partner has no authority to negotiate, to quote prices, to accept offers, bookings or payments, or to bind FulleRulle in any way. Every booking is a contract between the guest and FulleRulle alone. The Partner shall not book for a guest in FulleRulle's name.

2.3 The Partner has no duty to promote FulleRulle, to reach any volume, or to be active at any time. The Partner decides freely on time, place, channel and method of its promotion, within Section 11. The Partner bears its own costs; FulleRulle reimburses none.

2.4 The agreement is not exclusive. FulleRulle may work with other partners, also in the same area, and the Partner may work with other companies.

2.5 The Partner is an independent party. The agreement creates no employment, no company or joint venture, and no agency. The Partner may tell the public that it is a partner of FulleRulle and that it recommends FulleRulle's tours. It shall not present itself as a representative or agent of FulleRulle, act in FulleRulle's name, or suggest that it has authority to bind FulleRulle.

3. Who can take part

3.1 Companies and private persons who have their seat or residence in a member state of the European Union or in Norway, Iceland, Liechtenstein or Switzerland. Private persons must be at least 18 years old.

3.2 Partners in Sweden must be able to invoice FulleRulle either as a business that holds F-skatt (Swedish approval for business tax), or through an invoicing service for people without a business ("egenanställning"), for example Frilans Finans, Cool Company or Cansolo.

3.3 A partner that is a dealer, shop or similar business takes part as that business. FulleRulle does not make agreements with, or pay, individual employees of a dealer. The Partner confirms that its participation does not breach its duties to its employer, importer or brand partner, and that all payments go to the business's own account.

3.4 FulleRulle decides freely whether to approve an application and does not have to give a reason. It aims to reply within 14 days.

3.5 The Partner keeps its details up to date and tells FulleRulle at once when its tax or VAT status changes.

4. Code, link and attribution

4.1 The Partner gets one personal code (for example SCHMEISER, or a random code) and a link fullerulle.se/CODE with a QR code. FulleRulle may ask the Partner to use another code. The code may not be sold or transferred.

4.2 A booking or gift card is attributed to the Partner when the guest enters the Partner's code, or follows the Partner's link or QR code and books during the same visit to the website. If two codes are used, the last one entered before the booking is created counts. Attribution is frozen when the booking is created.

4.3 For bookings made by phone or message, the booking is attributed if the guest names the Partner code before the stay and FulleRulle records it. FulleRulle may correct an attribution that is wrong.

4.4 A wrong or switched-off code does not block a booking.

4.5 FulleRulle may suspend a code at any time for up to 14 days while a matter is being clarified (Section 11.4).

5. What the Partner earns

5.1 Commission. For each booking attributed to the Partner the Partner earns a commission, as a percentage of the base of the booking, at the rate stated in FulleRulle's approval e-mail (the "Rates"). The base is the price of the booking including VAT, without the accommodation part (the house) and without gift card money and discounts used. The commission is a gross amount in euro: it is the sum that FulleRulle pays for the Partner's service. If VAT is due on the Partner's service under the law that applies to it, the VAT is included in that sum and is not added to it. Where the law provides that no VAT is charged, the sum is the same.

5.2 The commission follows the payments. When the guest pays a deposit of 30 %, the Partner earns 30 % of the commission; the rest is earned when the guest pays the balance; a payment in full earns all of it. For packages the accommodation is paid first and earns no commission.

5.3 If a booking is cancelled, the commission earned for it is taken back. If a payment is refunded or the price changes, the commission changes in the same proportion. Corrections may be set off against later commission.

5.4 Card credit. For each completed booking attributed to the Partner (the tour has taken place) the Partner's discount card is credited once with the amount stated in the Rates, depending on the kind of booking (hourly tour, short multi-day tour, long multi-day tour). The amount is per booking, not per guest.

5.5 Gift cards. A gift card bought with the Partner's code earns the commission under 5.1 and 5.2 and, once the gift card is paid in full, the card credit stated in the Rates (a percentage of its value).

5.6 Nothing is earned when the guest pays with the Partner's own discount card, or when the guest's e-mail address is the Partner's own, or for a booking the Partner makes for itself. Nothing is earned for a cancelled booking, a no-show, or a booking refunded in full.

5.7 Network. A guest who was new at his first booking with the Partner's code belongs to the Partner's network, as a guest of level 1. A new guest who books with the personal referral code of a guest of the network belongs to the network one level further down (level 2, then level 3, and so on, without end). For every booking of a guest of the network, also when the guest books again without a code, the Partner earns a commission: on level 1 at the rate under 5.1, on the deeper levels at the rates for the network stated in the Rates; the last rate stated applies to every level below. The commission is calculated and counted like the commission under 5.1 to 5.3 and 5.6; the base is the price of the booking after any discount. No card credit is earned for these bookings. A

booking made with the code of another partner belongs to that partner.

5.8 The Rates may be changed by agreement in writing (an e-mail is enough), or by FulleRulle with 30 days' notice by e-mail. A change applies only to bookings made after it takes effect and never changes amounts already earned.

6. The Partner's discount card

6.1 The Partner has one card, in the full name of the Partner (for a company with its legal form, for example "GmbH"). It tops itself up under Section 5.

6.2 The card is a discount card. It has no cash value, cannot be exchanged for money, cannot be transferred, and is not refunded. It can be used on FulleRulle tours.

6.3 The card is valid for 24 months from the last top-up.

6.4 The Partner can check the balance on fullerulle.se and gets an e-mail after each top-up.

6.5 When the cooperation ends the card stays valid until it expires. FulleRulle may cancel only credit that relates to bookings obtained through conduct that is a breach under Section 11 (see 11.6).

7. Gift for the Partner's guests

7.1 For partners that FulleRulle has designated, guests who book a multi-day tour organised by FulleRulle with the Partner's code receive a gift from FulleRulle: a dinner at the hermit's cabin. It costs the guest nothing extra and is no price discount. It does not apply to hourly tours.

7.2 The gift depends on weather, safety and availability. FulleRulle sets date and details and makes no promise about them.

8. Partner page and ranking

8.1 The Partner gets a personal page at fullerulle.se/partner with its own login. The Partner keeps its password secret, tells FulleRulle at once if it is lost or misused, and is responsible for what is done with it.

8.2 The page shows the Partner its own bookings with their status and its own statements. It never shows other partners' bookings, and it never shows guests' names.

8.3 Taking part in the partner ranking is voluntary and needs the Partner's consent. The ranking lists partners by completed bookings of a season. A partner appears in it only after FulleRulle has invited it and the Partner has joined on its partner page, under its name or under a nickname of its choice. The Partner can change this or leave the ranking at any time. Other partners see only the name or nickname and the number of bookings.

9. Statements and payment

9.1 After each month FulleRulle sends the Partner a statement of the month: booking number, kind of tour, dates, base, commission, card credit and corrections. It does not show guests' names. The Partner may object in writing within 30 days.

9.2 FulleRulle pays within 30 days after receiving the Partner's correct invoice for the amount of the statement.

9.3 Payment is by bank transfer in EUR to the account stated on the invoice: the Partner's own account (for a business, its own business account) or, for a private person, the account of the invoicing service under Section 10.2. Bank charges on the Partner's side are paid by the Partner.

9.4 FulleRulle may withhold a payment while it clarifies, in good faith and with a reason given to the Partner, a

justified suspicion of abuse. Undisputed amounts are paid.

10. Taxes and invoices

10.1 Companies invoice FulleRulle each month for the amount of the statement. The agreed commission amounts are gross amounts that include any VAT (Section 5.1). The invoice contains the details that the law applicable to the Partner requires.

10.2 FulleRulle employs nobody and withholds no tax. A private person without a business therefore issues the invoice through an invoicing service for freelancers, which issues the invoice in its own name and takes care of the taxes and contributions, for example Useme or, in Sweden, an egenanställning service such as Frilans Finans, Cool Company or Cansolo. This applies to private persons in Sweden and elsewhere. The fee of the service is the Partner's own cost.

10.3 The Partner is responsible for the correctness of its tax and VAT details and tells FulleRulle at once when they change. FulleRulle gives no tax advice; each party is responsible for its own tax and accounting duties.

10.4 FulleRulle keeps accounting records for the period the Swedish Bookkeeping Act requires (until the end of the seventh year after the calendar year in which the financial year ended).

11. Marketing, brand protection and breach

11.1 Standard. The Partner promotes FulleRulle truthfully and lawfully, does not mislead consumers, and does not damage the reputation of FulleRulle.

11.2 Prohibited conduct. Within the law and good manners the Partner decides freely how to promote FulleRulle. The Partner shall not:

- (a) send promotional messages about FulleRulle by e-mail, SMS or messenger to persons who have not given the consent that the law requires, or spam groups, forums, comment sections or review sites;
- (b) make false or misleading statements about FulleRulle, its tours, prices, availability or safety, or promise weather, snow or northern lights;
- (c) present itself as FulleRulle or suggest that it has authority to act for FulleRulle;
- (d) write, buy or publish fake reviews or ratings about FulleRulle, or offer a benefit in exchange for a review;
- (e) link FulleRulle to unlawful, discriminatory or offensive content.

11.3 Disclosure. Where the law requires it, the Partner discloses clearly that it receives a reward when it promotes FulleRulle (for example "Ad", "Werbung", "Reklam"). The Partner, its staff and relatives do not review FulleRulle on public platforms without disclosing the relationship.

11.4 Removal and suspension. On request by e-mail the Partner removes or corrects content within 3 working days, or within 24 hours if the content is unlawful, misleading as to safety or price, or likely to harm guests. While a matter is being clarified FulleRulle may suspend the Partner's code for up to 14 days; new bookings are then not attributed to the Partner. A suspension does not affect commission or card credit already earned.

11.5 Warning and termination. (1) For a breach of 11.2 that is not material FulleRulle sends a written warning (e-mail is sufficient) with a deadline of at least 7 days to remedy it. If the breach is not remedied, or the same breach is repeated within 12 months, FulleRulle may terminate with immediate effect. (2) FulleRulle may terminate with immediate effect without a warning if the breach is material. A breach is material in particular if it (a) consists of sending unsolicited electronic marketing or other conduct that exposes FulleRulle to regulatory proceedings or third-party claims, (b) involves fake, purchased or undisclosed paid reviews, (c) deliberately misrepresents safety, prices or the identity of FulleRulle, (d) involves unlawful or discriminatory content, or (e) is

otherwise so serious that continuing the cooperation cannot reasonably be expected of FulleRulle, taking into account the circumstances and the interests of both parties. (3) FulleRulle states its reasons in writing. The Partner may reply within 14 days; FulleRulle considers the reply and may withdraw the termination. (4) Statutory rights of either party to terminate for good cause are not limited.

11.6 Payments after a breach. (1) Commission and card credit earned for bookings completed before the termination date remain due and usable. (2) FulleRulle may withhold or cancel only the commission and credit that relate to bookings obtained through the conduct that constitutes the breach, and may set off damage claims that are undisputed or finally established. (3) Bookings made before the termination date are treated under Section 16.

11.7 Damages. The Partner is liable for damage caused by a culpable breach of this Section, including documented costs of regulatory proceedings, injunctions and warning letters, and shall hold FulleRulle harmless against third-party claims to the extent they arise from the Partner's fault. No contractual penalty applies. If the Partner is a natural person not acting in a business, liability is limited to intent and gross negligence. Nothing limits liability for intent.

11.8 Others. The Partner is responsible for employees, subcontractors and any persons engaged by it for the promotion as for its own conduct.

12. Materials and brand marks

12.1 The Partner may use the name and logo of FulleRulle to say that it is a partner of FulleRulle and to recommend its tours, and may use the photographs, flyers and QR code that FulleRulle supplies. Any other use of the brand needs FulleRulle's consent. FulleRulle may withdraw this right if the Partner breaches Section 11.

12.2 The Partner shall not offer or sell tours in FulleRulle's name. When the agreement ends the Partner stops using the materials.

13. Personal data

13.1 FulleRulle processes the Partner's details (name, contact person, contact and payment details, tax status, application text, records of the Partner's acceptance of these terms with version, time and IP address) to assess the application, run the programme, pay commission and comply with accounting law. Legal bases: the agreement (Art. 6(1)(b) GDPR), legal obligation (Art. 6(1)(c)) and FulleRulle's legitimate interest in preventing fraud and abuse (Art. 6(1)(f)). Accounting records are kept as stated in 10.4; rejected applications are deleted 6 months after the decision; records of acceptance are kept for 5 years. More information is in the Privacy Policy.

13.2 The Partner never receives guests' names or contact details from FulleRulle. The statements show a booking number, not a name. If the Partner nevertheless receives personal data of guests by any route, it keeps it confidential, uses it only for this programme, and is responsible for it as an independent controller.

14. Compliance

14.1 The Partner confirms that it, and its owners and managers, are not subject to sanctions, that it holds the permissions its own law requires for its activity, and that it offers no unlawful benefit to guests, staff of FulleRulle or third parties.

14.2 FulleRulle may withhold payment to the extent that a payment would breach sanctions law.

15. Liability

- 15.1** FulleRulle is responsible to guests for the tours. The Partner is not.
- 15.2** The Partner is responsible for its own marketing and, under 11.7, for loss caused by breaking these terms.
- 15.3** Neither party is liable for indirect loss. Subject to 11.7, each party's total liability under the agreement is limited to the commission paid or due to the Partner in the last 12 months. These limits do not apply to intent or gross negligence, nor where the law forbids them.

16. Term and termination

- 16.1** The agreement runs until one party ends it, by e-mail, with 30 days' notice. Section 11.5 and the statutory right to terminate for good cause remain unaffected.
- 16.2** When the agreement ends the code is switched off. Commission for bookings made before the end date and completed or paid within 60 days after it remains payable. Amounts already earned stay due. The card stays valid under 6.5.

17. Changes to these terms

- 17.1** FulleRulle may change these terms with 30 days' notice by e-mail. If the Partner does not accept a change it may end the agreement before the change takes effect. A change applies only to bookings made after it takes effect and never changes amounts already earned.

18. General

- 18.1** The agreement is the whole agreement between the parties on the programme. Notices are given by e-mail to the address the Partner gave in the application and to info@fullerulle.se. The Partner may not assign the agreement without FulleRulle's written consent. If a provision is invalid the rest remains in force.
- 18.2** The Partner accepts the agreement electronically in the application form. FulleRulle keeps a record of the acceptance (version, time, IP address), and sends the Partner a copy of the agreement with the approval.
- 18.3** Nothing in the agreement limits rights that the Partner has under mandatory law of its country.

19. Language

- 19.1** The agreement is made in English.

20. Law and disputes

- 20.1** This agreement and any non-contractual obligations arising out of or in connection with it are governed by Swedish law, without regard to its conflict-of-law rules. Disputes shall be decided by the Swedish courts, with Luleå tingsrätt as first instance, which shall have exclusive jurisdiction. Mandatory provisions that cannot be excluded by agreement remain unaffected.